

## Gals against Gravity Workshop

Discover how breasts can impact posture & thereby quality of life (pain, participation, performance & more)

The aim of the workshop is to increase your awareness of the gravitational effects of the breasts & how to manage them

## Workshop objectives:

- Explore the extent to which breast weight can be a barrier for women and girls
- See the value of using an optimally-fitted bra as a postural proprioceptive support
  - + option to "Feel the Fit"

- Appreciate the relevant research
- Recognise optimal and poor bra fitting
- Be aware of the PostureFitting Physiotherapy service and how it can broaden your practice offer

| Posture     | Consider the daily effects of gravity on our bodies and how we can influence this both intrinsically and externally                              | $\Big)$ |
|-------------|--|---------|
| Breasts     | Understand breast anatomy and the biopsychosocial effects of breast weight on women and girls, including its influence on activity participation |         |
| Bras        | Learn about bras and how they can provide postural and proprioceptive support, when optimally fitted with alignment awareness                    |         |
| Bra Fitting | Why do so many women wear poorly-fitting bras? Plus the benefits of an optimally-fitted bra, and optimal vs poor fit                             | )       |

PostureFitting uplifts how women & girls feel, move, look

## Meet Siobhán O'Donovan ("The Booby Physio")

MSc, Dip Orth Med, Chartered Physiotherapist

Creator and founder of the **Gals against Gravity** workshop & the PostureFitting physiotherapy service



Discovering first-hand the immediate effect an improved bra-fit had on my posture was the lightbulb moment in which I connected the worlds of alignment and lingerie. The physio-led PostureFitting system evolved as a result of this epiphany, merging our internal & external support systems.

PostureFitting is founded on extensive research into posture, breast health & management, and bra type & fit.

The **Gals against Gravity** workshop was created to highlight this under-recognised issue affecting all women & girls to anyone working with them, and is the first step on the PostureFitting pathway.

Growing our **Gals against G**ravity community can spread the positivity of successful breast weight & posture management worldwide. Please join us in our mission! **Siobhán** 

**EDUCATE** 

**EMPOWER** 

**ENLIGHTEN** 

Would highly recommend this course – as a physiotherapist working with women, this is such a valuable skill to have (T)

Empowering women in a simple, yet effective way (EF)

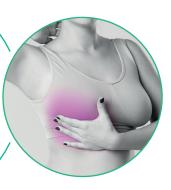
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Online 12+ CPD hours over several evenings or weekends, (bespoke to suit delegates) £345 / €395



This new and innovative physiotherapy system assists women of all ages & life stages to gain & maintain their optimal posture via breast weight management

Enhancing upper & mid back support, the PostureFitting approach uses an optimally-fitted bra to aid postural improvements



**Posture** 

**Breasts** 

Bras

**Bra Fitting** 

Please note this workshop covers the role & importance of optimal bra-fitting. Learning how to fit a bra is in the next level of training, which is by invitation only to become a PostureFitting Partner, following attendance at this workshop.

Contact +353 (0)87 767 8873 to be added to WhatsApp interest group for updates & "first dibs" on dates siobhan@posturefittingphysio.com